



KOLHAPUR INSTITUTE  
OF TECHNOLOGY'S  
INSTITUTE OF  
MANAGEMENT  
EDUCATION &  
RESEARCH  
KOLHAPUR

# 'MANAGEMENT MAGIC' E-MAGAZINE OF IMER

Volume II

Issue - IV

April-May-June 2016

Editor

Dr. Mrs. Vishakha Apte

Executive Editor

Prof. Pravin Jadhav

Inside This Issue	Pg. No
From Editor's Desk	1
Exec. Editor's Message	2
Rankers of KIT's IMER	3
Importance of Trees	4



## Challenges before Indian youth:

This profession has given me the opportunity to be always surrounded by young students. When I interact with them I get to know several things happening in the lives of young Indians. I am aware that they are students and I am their teacher or director madam, hence the sharing is limited and formal but the expressions, the language, the body language, the clothes and over all personality of the students tell me a lot about him or her. I can easily make out a genuine student and bluffer. In fact, the biggest challenge before Indian youth is the courage to speak the truth. Faking and bluffing is considered as street smart, cool and acceptable. Most of the youngsters pretend to be cool because they want to be a part of the gang. This pretending is actually fooling and covering up the lack of confidence. I consider this as the biggest challenge of the present times. The confidence comes from genuine ability but coaches of personality development coach the person to be confident even if he doesn't know cover up in such a way that other don't know that you don't know. The reason is obvious, at that point of time you should grab the opportunity but then every moment in life needs to be grabbed anyhow, so keep pretending as and when required. I think that being genuine is the biggest challenge before Indian youth.

*Continued...*

When I saw the movie 'udta panjab' my reaction was that of disbelief. Is it only Punjab or whole of my country? Certainly we have to be on guard such a menace may come to our door steps any day any time. So I thought this is the biggest challenge before Indian youth. Likewise, when I searched news papers, T.V. talks and read the views of youngsters on social media I have concluded some challenges of youth in India.

- Being a true and genuine person.
- Flooding of electronic gadgets and decreasing mental and physical exertion.
- Leaving beyond means in search of happiness
- Parents expectations and one way communication from parents.
- Can not differentiate between success and wealth
- Saying no to smoke, stuff and alcohol.
- Violence and aggression
- Absence of a role model who has overcome the temptations.
- Rising disparity in education level, economic status, power, wealth and enjoyment.

Today's youth has so many challenges to face. They show to us that they don't care but they live under pressure of all these things. At the same time their exposure and quick grasping abilities can help them to overcome the challenges and move ahead. I believe in the youth more than ever.

**-Dr. Mrs. Vishakha Apte**

**विद्यार्थी मित्रहो,**

मध्यंतरी परिक्षा, सुट्टी आणि निकाल असा ताणतणाव, उत्साह, मौजमजा आणि उत्कंठा असा विविध अनुभवांनी समृद्ध जवळपास तीन महिन्याचा कालावधी आपण व्यतित केला आहे. जुन्या काळच्या सुट्ट्या आणि आताच्या आधुनिकतेच्या जगतातील सुट्ट्या यामध्ये खूप मोठा फरक पडला आहे. जुन्या काळी सुट्टी म्हणजे मामाचा किंवा जवळच्या आप्तेष्टांच्या गावी जाणे. तिथे सर्व नातलगांनी एकत्रितरित्या हितगुज करणे, विविध खेळ खेळणे यामध्ये सुट्टी संपून जायची.

परंतु सध्या आधुनिकतेच्या काळात सुट्टी म्हणजे नवीन काहीतरी शिकण्याची संधी असे समीकरण बनले आहे. मागील तीन महिन्यात आपण दुष्काळाचे दुष्टचक्र अनुभवले आहे. ही झळ इतकी मोठी होती की आपल्यापैकी सर्वांनीच पुन्हा दुष्काळ येऊ नये यासाठी झाडे लावण्याची गरज ओळखली आहे. येत्या पावसाळ्यात आपण सर्वजण किमान एकतरी रोप लावाल आणि ते जगवाल ही अपेक्षा . परिक्षेमध्ये यश मिळविलेल्या सर्वांचे मनापासून अभिनंदन !

**-प्रा. प्रवीण जाधव.**



# CONGRATULATIONS TO THE RANKERS OF KIT & IMER!



## MBA DEPARTMENT

## MCA DEPARTMENT

### MBA-I

Name	Rank
Miss Sarda Neelam Jagdish	1
Mr. Baliga Sadashiv Shriniwas	2
Miss Patil Diksha Pandit	3
Mr. Ghatge Parth Mahadev	4
Miss Mohite Kartiki Indraneel	5

### MCA-I

Name	Rank
Mr. Pawar Pushkaraj Mohan	1
Miss More Asmita Satishkumar	2
Miss Vaydande Sandhya S.	3
Mr. Shinde Vivek Dhananjay	4
Mr. Phadnis Chinmay Sudhir	5



### MBA-II

Name	Rank
Miss Jeswani Aksha Ramchand	1
Miss Nagrani Divya Vishambhar	2
Miss Jadhav Devi Deepak	3
Miss Patil Priyanka Mahadev	4
Mr. Chouvan Rajat Ratan	5

### MCA-II

Name	Rank
Miss Bagwan Sana Javed	1
Miss Patil Pratibha Chougonda	2
Mr. Magdum Akshay Kashinath	3
Miss Kamble Kavita Vithal	4
Mr. Khochikar Shashank Girish	5

### MCA-III

Name	Rank
Miss Magdum Piyusha Ravindra	1
Miss Hendre Aishwarya Prashant	2
Mr. Mane Pawan Dinkar	3
Miss Chavan Priyadarshini Ravindra	4
Miss Pancham Kalyani Kakasaheb	4
Miss Nalwade Priyanka Sambhaji	5



*Congratulations*



# Top Ten Reasons Why TREES Are Important ...



## 1. Trees Produce Oxygen

Let's face it; we could not exist as we do if there were no trees. A mature leafy tree produces as much oxygen in a season as 10 people inhale in a year. What many people don't realize is the forest also acts as a giant filter that cleans the air we breath.

## 2. Trees Clean the Soil

The term phytoremediation is a fancy word for the absorption of dangerous chemicals and other pollutants that have entered the soil. Trees can either store harmful pollutants or actually change the pollutant into less harmful forms. Trees filter sewage and farm chemicals, reduce the effects of animal wastes, clean roadside spills and clean water runoff into streams.

## 3. Trees Control Noise Pollution

Trees muffle urban noise almost as effectively as stone walls. Trees, planted at strategic points in a neighborhood or around your house, can abate major noises from freeways and airports.

## 4. Trees Slow Storm Water Runoff

Flash flooding can be dramatically reduced by a forest or by planting trees. One Colorado blue spruce, either planted or growing wild, can intercept more than 1000 gallons of water annually when fully grown. Underground water-holding aquifers are recharged with this slowing down of water runoff.

## 5. Trees Are Carbon Sinks

To produce its food, a tree absorbs and locks away carbon dioxide in the wood, roots and leaves. Carbon dioxide is a global warming suspect. A forest is a carbon storage area or a "sink" that can lock up as much carbon as it produces. This locking-up process "stores" carbon as wood and not as an available "greenhouse" gas.

## 6. Trees Clean the Air

Trees help cleanse the air by intercepting airborne particles, reducing heat, and absorbing such pollutants as carbon monoxide, sulfur dioxide, and nitrogen dioxide. Trees remove this air pollution by lowering air temperature, through respiration, and by retaining particulates.

## 7. Trees Shade and Cool

Shade resulting in cooling is what a tree is best known for. Shade from trees reduces the need for air conditioning in summer. In winter, trees break the force of winter winds, lowering heating costs. Studies have shown that parts of cities without cooling shade from trees can literally be "heat islands" with temperatures as much as 12 degrees Fahrenheit higher than surrounding areas.

## 8. Trees Act as Windbreaks

During windy and cold seasons, trees located on the windward side act as windbreaks. A windbreak can lower home heating bills up to 30% and have a significant effect on reducing snow drifts. A reduction in wind can also reduce the drying effect on soil and vegetation behind the windbreak and help keep precious topsoil in place.

## 9. Trees Fight Soil Erosion

Erosion control has always started with tree and grass planting projects. Tree roots bind the soil and their leaves break the force of wind and rain on soil. Trees fight soil erosion, conserve rainwater and reduce water runoff and sediment deposit after storms.

## 10. Trees Increase Property Values

Real estate values increase when trees beautify a property or neighborhood. Trees can increase the property value.

विद्यार्थ्यांना आपले लेख, कविता किंवा कोणताही सुसंगत मजकूर या नियतकालिकामध्ये घाव्याचा असेल तर त्यांनी

psjadhav@kitimer.in या ईमेलवर पाठवून द्यावा.

**The views expressed by contributors or reviewers herein do not necessarily reflect opinion of Management Magic.**